

	 <b>CAPTURE GOLD</b>	 <b>CAPTURE SILVER</b>	 <b>CAPTURE BRONZE</b>
<a href="#">Social platforms</a> * included	<b>4</b>	<b>2</b>	<b>1</b>
Social account review / setup	✓	✓	✓
Monthly progress report	✓	✓	✓
Quarterly strategy meeting	✓	✓	✓
Training / mentoring	✓	✓	
<a href="#">Brand monitoring</a>	✓	✓	
<a href="#">Social Media Strategy</a> document	✓		
<a href="#">Social Media Policy</a> document	✓		
<a href="#">Posts</a> per week**	<b>10</b>	<b>5</b>	<b>3</b>
<a href="#">Engagements</a> per week†	<b>50</b>	<b>25</b>	<b>10</b>
Monthly Banner Image	Included	+\$100 per month	+\$100 per month
Adwords/Facebook Ads (Management)‡	Included	+\$50 per month	+\$50 per month

\* Excludes blogs.

\*\* Excludes creation of video or image based content.

† Engagements reset each month (non-cumulative).

‡ Excludes advertising spend.